



TrafFix Devices, Inc. Case Study

T-628 Tape Applicator System for TrafFix Channelizer Drums

Over 34 years ago, Jack Kulp and his wife, Sue, co-founded TrafFix Devices, Inc., headquartered in San Clemente, California, with the goal to manufacture and distribute durable, long-lasting, and high-quality road and highway safety products for the construction, traffic control, and transportation industries.

The Challenge

Growing volume in their Channelizer Drum product line required Geoff Maus, V.P. of Engineering, to search for a solution to accurately apply reflective tape to a round drum surface. Large production runs required quick response to meet customer needs, and Geoff needed to make his process more efficient.

The Solution

Straub Design's engineers worked closely with the team from TrafFix to develop a custom system that utilizes the T-628 Tape Applicator, mounted on a specially designed turntable to apply four lanes of reflective tape that meets the high-performance requirements that all TrafFix products exhibit.



Geoff stated, "TrafFix has a history working with Straub, so they were a natural to help us with our Channelizer Drum sheeting project. Straub has a skilled engineering team and a technical workforce that worked through the challenges of the project. We are very happy with the end result. Productivity is up, and we are providing our valuable workforce with a safe, efficient machine that helps us meet our customers' quality and schedule needs."

"We have partnered on additional projects, and will continue to rely on Straub."

Straub Design was pleased to provide a solution to TrafFix Devices, and looks forward to providing a solution for your application. For more information on TrafFix Devices, Inc. Check out traffixdevices.com



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