

## COMPANY SNAPSHOT

**175  
MILLION**

MILES OF TAPE  
APPLIED BY OUR  
APPLICATORS



**20  
MILLION**

MILES OF TAPE  
APPLIED TO  
ENVELOPES AND  
BOXES



**17**

U.S. AND  
INTERNATIONAL  
DISTRIBUTOR  
PARTNERSHIPS

**10  
THOUSAND**

SOLUTIONS  
DELIVERED  
WORLDWIDE



## SERVING 10+ INDUSTRIES



### PRINTING & POINT OF SALE

#### SOLUTIONS

Mailers  
Custom Signage  
Point of Sale Displays



### PACKAGING & ECOMMERCE

#### SOLUTIONS

Flat Corrugated Sheets  
E-commerce Mailers  
Tear Strip and Perforations



### FOOD & BEVERAGE

#### SOLUTIONS

Labels  
Product Seals  
Package Manufacturing



### AND MANY MORE...

AUTOMOTIVE  
ENERGY / SOLAR  
BUILDING MATERIALS  
MEDICAL  
MANUFACTURING  
TRAFFIC SAFETY  
WEB HANDLING  
ELECTRONICS  
APPLIANCES



## CELEBRATING 50+ YEARS

**1972**

Straub Design Company is founded  
by Melvin Straub, who later is  
succeeded by Dennis Schuette,  
then Paul Ebnet, and now current  
President Tate Johnson

**1997**

Straub Design expands and  
establishes fabrication & assembly  
operations to support its industrial  
automation business

**2014**

Straub Design introduces new  
specialty tape application  
products and establishes an  
outside sales department

**2022**

SD-691 Road Tape Application and  
SD-60 High Speed Tape Application  
systems are introduced



**1982, 1989**

T-627-1, Straub's signature tape  
applicator launched, followed by  
T-626-2, a faster, heavier-duty  
model tape applicator.



**2002**

Straub Design signs a licensing  
agreement with 3M and expands  
its tape application product line



**2021**

SD-610 Robotic Tape  
Applicator is introduced



**2025**

Straub Design outlines strategic  
growth plans for the next ten years

**LIKE WHAT YOU SEE?**  
KEEP IN TOUCH



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Straub Design

VIEW ONLINE

